

Trey Hugley, President/CEO

An Executive Leader in the Insurance Recruiting Field for over 25 years. Trey Hugley has launched and sold a recruiting firm and then began building Genesis Resources in 2004 as the premier example of partnership in the industry. Launched as an Executive Search firm, Genesis quickly moved to a full-service recruiting organization focused on the recruitment of passive candidates for several of its premier clients in the insurance industry.



Trey Hugley passionately leads Genesis Resources along with three other industry-specific recruitment firms to develop organizations and professionals to their highest levels of achievement. Trey's interest in truly differentiating his style of service from traditional recruitment efforts caused him to start Genesis Resources in 2004 - a focus on "new beginnings" as the name Genesis implies. He focused on integrating true consultation efforts into recruitment and building relationships with all the professionals with whom he interacted. Genesis Resources today focuses on the true art of passive candidate recruitment while staying at the forefront of the insurance industry. His consultative approach to building relationships and filling roles across the industry has built a foundation of success for Genesis Resources.

Throughout his leadership at Genesis Resources, Trey has placed several high achieving individuals into outstanding organizations. Believing he could then elevate more organizations and careers, he started Genesis Industries in 2015 and shortly completed a national hiring project for a global brokerage firm while tangentially creating a successful new process for internal recruitment. He also consulted and built a national HR Talent Acquisition Team for a major P&C insurance carrier.

Trey's career includes over twenty-six years of furthering the careers of others. He has developed a variety of leaders and helped them grow to their full potential in the insurance industry. Not only has he achieved this externally, but his current employees have followed in his footsteps and within a span of less than ten years, Genesis Resources has several Executive Recruiters that are able to elevate the careers of others. Much of his team are considered Subject Matter Experts within their specific niched focus.

Trey graduated from Texas A&M University with a Bachelor's degree in 1994 where he also held leadership positions in Lambda Chi Alpha including Recruitment Chair and Treasurer.